



IMAGINE 

# IMAGINEAR: EMPOWERING ENGAGEMENT WITH AI/AR AS A SERVICE

Transforming Experiences Across Industries Through Immersive & Intelligent Solutions



**Mission:** Revolutionize consumer experiences by seamlessly integrating advanced Generative AI with our industry-leading, patented Augmented Reality technology.

**Vision:** Enabling businesses to create smarter, personalized, and immersive customer experiences delivered on mobile devices.





# WHO

# WE ARE?

ImagineAR is a leader in delivering location-based, interactive AR experiences.



- ✓ CANADA & USA PUBLICLY TRADED COMPANY (CSE: IP; OTCQB: IPNFF; FRA: GMS1)
- ✓ MICROSOFT CERTIFIED PARTNER: AZURE SELF-PUBLISHING AR PLATFORM SINCE 2018
- ✓ NINE PUBLISHED PATENTS
- ✓ STA PRESTIGIOUS GLOBAL AWARD WINNER - FAN ENGAGEMENT
- ✓ GLOBAL CLIENTELE IN SPORTS, CPG, ENTERTAINMENT, RETAIL, ADVERTISING



# CLIENTS & PARTNERS







# LARGEST LIVE-STREAM AR IMMERSIVE EVENT

FANS SCANNED QR CODES DURING 3  
HOUR CONCERT TO WIN PERKS &  
PRIZES.

- GRUB HUB COUPONS
- EXCLUSIVE VIDEO PREVIEW
- MEET & GREET WITH ARTIST

IMAGINEAR DELIVERED WEBAR  
ANIMATIONS TO ENGAGE FANS.



SUPPORTING



World  
Central  
Kitchen



10 Million Views- All Platforms  
160,000 AR Activations



# THE RAPID GROWTH OF AI & AR MARKETS

*Global augmented reality market is projected to grow from \$62.75 billion in 2023 to \$1,109.71 billion by 2030, at a CAGR of 50.7% during forecast period.*

*Fortune Business Insight*

*Global artificial intelligence market size 2021-2030*

*Its value of nearly 100 billion U.S. dollars is expected to grow twentyfold by 2030, up to nearly 2 trillion U.S. dollars.*

*Statista*





# THE IMAGINEAR PLATFORM

AI/AR as a Service: Scalable, Engaging, and Intelligent

Incorporating AI into AR holographic and avatar experiences leads to more interactive, engaging, and personalized communication. Seamlessly integrating the digital and physical worlds, making AR more captivating for businesses in all vertical industries.







# AI MEETS AR: HOW IT WORKS



## TECHNOLOGY HIGHLIGHTS

Content Creation: Drag-and-Drop Tools Enhanced by AI Recommendations.

Cloud Infrastructure: Real-Time, Scalable AR Deployment Across Devices.

AI Analytics: Deep Insights on User Behavior and Engagement Metrics.

Integration: Easy-To-Use SDKs for Embedding AR Into Mobile Apps, Websites, and Displays.



# BUSINESS MODEL

AI/AR-as-a-Service

AR Hologram & Avatars: AI-curated AR ads that adjust dynamically to user preferences and behaviors.

Flexible Platform Licensing: Subscription-based licensing tailored to usage and features - Recurring Revenue.

Industry-Specific Enterprise Solutions: Custom AI/AR applications for sectors like Retail, LBE, and Casinos.

Data-Driven Insights: Actionable analytics derived from AR interactions, available through subscription plans.







# COMPETITIVE ADVANTAGE

What Sets ImagineAR Apart

- Fully self-service, no specialized hardware required.
- AI-driven personalization for hyper-targeted experiences.
- Cross-industry use cases with rapid deployment capabilities.
- Real-time engagement metrics for actionable insights.





# TESTIMONIALS

*“Working with the ImagineAR technical team was the best experience. They worked day and night with our mobile app developer to ensure the ImagineAR SDK was optimized for our IOS and Android apps. We would recommend the ImagineAR SDK to any sports team wanting to engage fans around the world using immersive AR”.*



Felipe Ribbe de Vasconcellos,  
Head of Innovation  
at Clube Atlético Mineiro

*“Our team strives to leverage advanced technology to deliver innovative and exceptional fan experiences. Integrating the ImagineAR platform with our mobile app for the next two years will create interactive fun, energy and excitement that can be shared with other fans on all social media platforms. “*



Kevin Rochlitz,  
Chief Sales  
Officer at NFL  
Baltimore  
ravens

*“We focus on integrating best-in-class technology and ImagineAR provides the most advanced Augmented Reality SDK fan engagement platform for mobile apps today. We are excited to launch immersive AR campaigns for Real Sociedad fans around the world starting in 2021.”*



Juan Iraoloa  
Chief  
Innovation  
Officer at Real  
Sociedad